

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in this application.

Listing of Claims:

1. through 22. *(Cancelled)*

23. *(Currently Amended)* A computer implemented method comprising:

- providing a network service on a network;
- allowing a user to access a network server via the network service for ordering products using a network connected order terminal, said order terminal ~~associated with one of a plurality of business entities controlled by a business entity;~~
- in response to the user coupling a portable digital storage device to ~~[[a]] the network connected order terminal,~~ electronically reading the ~~[[a]] portable digital storage device,~~ the portable digital storage device ~~associated with~~ provided by one of a plurality of service providers ~~associated with the digital storage device and~~ having an image stored thereon, said one of the plurality of service providers identified by electronically reading a code stored on the portable digital storage device, the plurality of service providers each having a predefined business relationship with ~~each of said plurality of business entities~~ said business entity;
- maintaining relationship data indicating a rating of the predefined business relationships in a database coupled to the communication network; and
- displaying to the user an order screen on said order terminal in response to reading the code stored on the portable digital storage device, the order screen including primary purchasing information provided by at least two of said plurality of ~~service providers business entities~~ service providers from which the user can order a product and/or service related to the image stored on the portable digital storage device, the primary purchasing information being modified in response to a rating of a predefined business relationship between said business entity ~~one of the plurality of service providers~~ and said at least two of the plurality of ~~business entities~~ service providers, wherein a modification of the primary purchasing information includes

listing first on the order screen one of the at least two of the plurality of ~~business entities~~ service providers that has a better rating than another one of the at least two of the plurality of ~~business entities~~ service providers, according to the relationship data in the database.

24. *(Cancelled)*

25. *(Previously Presented)* The method according to claim 23, further comprising the step of modifying the primary purchasing information to include a lower purchase price if said rating is better.

26. *(Previously Presented)* The method according to claim 23 wherein said order terminal comprises one of the following:
an automated teller machine;
a kiosk;
a personal computer; or
a wireless device.

27. *(Previously Presented)* The method according to claim 23 wherein said portable digital storage device comprises one of the following:
optical disc;
magnetic floppy disc;
flash memory device; or
a digital camera.

28. *(Previously Presented)* The method according to claim 23, further comprising the step of:
displaying different types of products and/or services on the order screen for the user to select, wherein some of the products and/or services are displayed more prominently based on said rating of a predefined business relationship between said one of the plurality of service providers and said one of a plurality of business entities.

29. ***(Currently Amended)*** The method according to claim 23 wherein said one of a plurality of service providers ~~business entities~~ provides one or more of the following:

local printing of digital images;
remote printing of digital images;
on-line storage of digital images;
providing digital storage media containing digital images; and
providing associated goods and/or services with respect to hard copy prints.

30. ***(Cancelled)***

31. ***(Cancelled)***

32. ***(Cancelled)***

33. ***(Cancelled)***

34. ***(Currently Amended)*** A system for ordering products over a computer network, comprising:

an order terminal connected to the network, the order terminal capable of reading image data from a portable digital storage device coupled to the order terminal by a user, the storage device having stored thereon an image represented by the image data for which the user can order products and/or services over the network via the order terminal, the order terminal ~~associated with~~ controlled by a merchant and the storage device ~~associated with~~ provided by one of a plurality of service providers;

a database connected to the network for storing ratings of business relationships between the merchant and the plurality of service providers; and

an order screen connected to the order terminal for presenting ~~first merchant and said service provider~~ pricing information to the user, ~~the first merchant and pricing information related to a product and/or service for the image for which the user can place an order via the order terminal, the first merchant and said order screen~~ displaying pricing information including for at least two merchants one additional service provider that ~~[[are]]~~ is selected according to ~~[[their]]~~ it having a better rated

business relationships with said merchant ~~one of the plurality of service providers~~ than at least one other service provider merchant that is not included in the display of first merchant and pricing information, according to the database.

35. *(Cancelled)*

36. *(Cancelled)*

37. *(Currently Amended)* The system according to claim 34 wherein the merchant and pricing information includes lower prices from service providers ~~for merchants~~ in response to better ratings of a business relationships between those merchants and the plurality of service providers.

38. *(Currently Amended)* The system according to claim 34 wherein the merchant and pricing information is formatted so that service providers ~~merchants~~ having a better business relationship with the merchant ~~plurality of service providers~~ are listed first.

39. *(Previously Presented)* The system according to claim 34 wherein said order terminal comprises one of the following:

- an automated teller machine;
- a catalog kiosk;
- a personal computer; or
- a wireless device.

40. *(Currently Amended)* The system according to claim 34 wherein said service provider merchant provides one or more of the following:

- local printing of digital images;
- remote printing of digital images;
- on-line storage of digital images;
- providing digital storage media containing digital images; and
- providing associated goods and/or services with respect to hard copy prints.

41. *(Previously Presented)* The system according to claim 34 wherein said portable digital storage device comprises one of the following:

optical disc;
magnetic floppy disc;
flash memory device; or
a digital camera.

42. *(Cancelled)*

43. *(Cancelled)*

44. *(Cancelled)*